



Coventry City Council

Business, Economy and Enterprise Scrutiny Board (3)

Time and Date

2.00 pm on Wednesday, 20th February 2019

Place

Committee Room 3 - Council House

Public Business

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 8)
 - (a) To agree the Minutes of the meeting held on 5th December 2018
 - (b) Matters arising
4. **Support to Small Businesses and Start-ups** (Pages 9 - 22)

Presentation and Briefing Note of the Deputy Chief Executive (Place)
5. **Changes to the High Street Offer and the Impact on City Centre South**
(Pages 23 - 26)

Briefing Note of the Deputy Chief Executive (Place)
6. **Outstanding Issues**

There are no outstanding issues
7. **Work Programme 2018/2019** (Pages 27 - 30)

Report of the Scrutiny Co-ordinator
8. **Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved**

Private Business

Nil

Martin Yardley, Deputy Chief Executive (Place), Council House, Coventry

Tuesday, 12 February 2019

(Notes:

1) The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services, Tel: 024 7683 3065, Email: michelle.salmon@coventry.gov.uk, alternatively information about this meeting can be obtained from the following web link: <http://modern.gov.coventry.gov.uk>

2) Members of the Board who are not able to attend the meeting should notify Michelle Salmon as soon as possible, and no later than an hour before the start of the meeting, giving their reason for absence and the name of the Council Member (if any) who will be attending the meeting as their substitute.

3) Scrutiny Board Members who have an interest in any item on the agenda for this meeting, but who are not Members of this Scrutiny Board, have been invited to notify the Chair by 12 noon the day before the meeting that they wish to speak on a particular item. The Member must indicate to the Chair their reason for wishing to speak and the issue(s) they wish to raise.)

Membership: Councillors R Auluck, J Birdi, G Crookes, R Lancaster, J McNicholas (Chair), C Miks, B Singh, T Skipper and K Taylor

By invitation:

Councillor J Clifford (Deputy Chair of Scrutiny)

Councillor J O'Boyle (Cabinet Member for Jobs and Regeneration)

Councillor D Welsh (Deputy Cabinet Member for Jobs and Regeneration)

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting
OR if you would like this information in another format or
language please contact us.

Michelle Salmon

Governance Services

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Coventry City Council
Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3)
held at 1.30 pm on Wednesday, 5 December 2018

Present:

Members: Councillor J McNicholas (Chair)
Councillor J Birdi
Councillor J Clifford (substitute for Councillor C Miks)
Councillor G Crookes
Councillor R Lakha (substitute for Councillor R Lancaster)
Councillor B Singh
Councillor K Taylor

Other Members: Councillors J O'Boyle (Cabinet Member for Jobs and Regeneration)

Employees:

G Holmes, Place Directorate
C Knight, Place Directorate
L Knight, Place Directorate
A Williams, Place Directorate
M Yardley (Deputy Chief Executive (Place))

Apologies: Councillor R Auluck
Councillor R Lancaster
Councillor C Miks
Councillor T Skipper

Public Business

23. Declarations of Interest

There were no disclosable pecuniary interests.

24. Minutes

The minutes of the meeting held on 21st November 2018 were agreed and signed as a true record.

There were no matters arising.

25. Coventry City Council and West Midlands Manufacturing Group: Driving Growth in Partnership

The Business, Economy and Enterprise Scrutiny Board (3) received a briefing note and presentation that provided details of the partnership working between Coventry City Council (CCC) and Warwick Manufacturing Group (WMG) which was increasing innovation and productivity and ensuring the leadership of the region in defining the future of mobility in the UK. Councillor O'Boyle, Cabinet

Member for Jobs and Regeneration, attended the meeting for the consideration of this item. Dr Nick Mallinson, HMVC Programme Manager, WMG, also attended at the commencement of the meeting for the discussion on the very light rail.

The briefing note indicated that UK Battery Industrialisation Centre (UKBIC) - A consortium of Coventry Council, Coventry and Warwickshire Local Enterprise Partnership (CWLEP) and WMG, would establish the UKBIC, a cutting edge manufacturing research facility which would help to transition the UK to become a world leader in the design, development and manufacture of batteries for vehicle electrification. £80m grant had been secured through the Faraday Challenge, with the City Council as lead body. Scheduled for launch in early 2020, the UKBIC would enable industry, via open access, to scale up and commercialise advanced technologies central to the development of batteries, initially for the automotive sector but with wider application.

Reference was made to R&D in the Steel Industry. The Board were informed that WMG were in the process of creating a range of facilities and a dedicated support programme for companies in Coventry and Warwickshire to understand every aspect of the steel process and develop new products. The project had received £1m funding through Growth Deal and would unlock benefits for manufacturing businesses across the region.

UK Connected Intelligent Transport Environment (UKCITE) was a project to create the most advanced environment for testing connected and autonomous vehicles (CAV). It involved equipping and testing over 40 miles of urban roads, dual-carriageways and motorways with 'talking car technologies' to establish how these technologies could improve journeys, reduce traffic congestion, and provide entertainment and safety services through better connectivity.

CAV Testbed was a joint project with Transport for West Midlands and numerous technology partners including WMG and Jaguar Land Rover to develop a route linking Coventry, Birmingham and Solihull, centred on the A45 that would be set up as a test route for CAV. This included roadside technology for monitoring and communicating with the test vehicles allowing performance of CAV technology to be rigorously examined. The installation of the technology would take two years and the CAV routes would be operational for at least eight years after that.

Europe's first multi-million-pound Smart City Mobility Centre would be based at the University of Warwick's Wellesbourne campus. The Centre brought together WMG's research expertise and Jaguar Land Rover's leading research and engineering capabilities to develop driverless capable vehicle testing. This would be in real world conditions alongside a specially designed 5G communications network on the University of Warwick's main campus.

The briefing note referred to Mobility Data Institute. The West Midlands Combined Authority (WMCA) would receive up to £20m, subject to approval of a satisfactory business case, to enable WMG to create the UK Mobility Data Institute, a focused research centre to collect, process and analyse transport data generated by the advent of new mobility technologies such as autonomous vehicles and smart charging of electrified vehicles.

Very Light Rail (VLR) was an innovative mode of travel aiming to create an affordable system for medium size towns and cities which was unique and epitomised 21st century travel. It would be a mass transit system using battery powered, autonomous, light-weight vehicles, which was cheaper to construct and cheaper to operate than current systems. A three-way collaboration between WMG, Transport for West Midlands and the City Council was in place for the R&D phase. The project funding was £57.46m in total comprising £55m WMCA Devolution Deal Funding and £2.46m through Growth Deal. R&D was currently underway and by the end of March 2019 there would be a detailed virtual demonstrator model. Activity was planned to coincide with the 2021 City of Culture programme and the first route in Coventry was planned for December 2024.

The briefing note provided an update on WMG Academy for Young Engineers offering students a career-led education involving work placements, interactive industry activities and visits to businesses. The Academy received £700k through the Growing Places Fund. The briefing note also provided an update on the delivery of a new facility at the WMG Degree Apprenticeship Centre to increase capacity for higher level skills through degree apprenticeship programmes for existing employees in high growth, advanced manufacturing and engineering businesses in the CWLEP region. The project had been allocated £10m through Growth Deal.

The Board questioned officers and discussed the following issues, with responses being provided:

- The opportunities to commercialise Very Light Rail to sell to other cities as well as details about ownership.
- The relationship with Jaguar Land Rover (JLR) and Tata.
- The opportunities to showcase Very Light Rail in 2021, the City of Culture year.
- How the UK was ranked in the world in relation to the design, development and manufacture of batteries for vehicle electrification.
- The requirement for developments in the City Centre to be completed by 2021, if possible, to help showcase the city.
- The importance of economic development being able to support local communities across the city, in particular residents in the deprived areas.
- Further information about renewable energy that could support the expansion of the city.
- How likely it was that battery production would happen in the city.
- The suggestion of having an all Elected Member seminar to update members on the developments taking place in the city including timescales if available.
- The importance of gaining public support for the introduction of Very Light Rail to the city.
- Further information about track and vehicle development in connection with Very Light Rail.
- An understanding of the financial implications associated with the Very Light Rail project.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Notes the content of the presentations.**
- 2) Supports the City Council continuing to work with WMG to drive innovation in industry and skills delivery, using the city as a testbed and securing new funding, involving delivering key projects, largely through the Growth Deal – £131m of capital funding managed by the City Council on behalf of Coventry and Warwickshire Local Enterprise Partnership, and identifying new opportunities.**
- 3) Agrees that arrangements be put in place for a seminar for all Elected Members early in the New Year providing information about the future plans and developments for the city.**

26. Outstanding Issues

There were no outstanding issues.

27. Work Programme 2018/2019

The Business, Economy and Enterprise Scrutiny Board (3) considered the Work Programme for the current municipal year and discussed the scheduling of proposed issues for consideration at future meetings of the Board.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Notes the Work Programme for 2018/2019 including an additional meeting to be arranged in March 2019, with the date to be determined.**
- 2) Approves that a date for a Green Space Strategy Task and Finish Group meeting be determined.**
- 3) Agrees that arrangements be put in place for a visit to Dudley to view the test track facility once the test vehicle is operating there.**

28. Any other items of public business - Coventry Canal Basin

The Business, Economy and Enterprise Scrutiny Board (3) received an update from the Chair of the Board, Councillor McNicholas, on a recent meeting that he had attended with representatives from The Canal Basin Trust and The Canal and River Trust, with discussion centring on what the Canal Basin could offer the city and the need for a vision. It was acknowledged that the views from this meeting tied in with the recommendations from The Canal Basin Task and Finish Group. Reference was made to the option to visit other cities to see the works that had been undertaken around the canal networks.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Notes the update on the Canal Basin.**
- 2) Agrees that arrangements be put in place for a visit to see developments around a canal and to understand any lessons to be learnt.**

(Meeting closed at 3.00 pm)

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To: Business, Economy and Enterprise Scrutiny Board (3)

Date: 20th February 2019

Subject: Support To Small Businesses and Start-Ups

1 Purpose of the Note

- 1.1 The briefing note provides information on the support the Council gives to Small and medium-sized enterprises (SMEs), the role of the Coventry and Warwickshire Chamber of Commerce and Coventry & Warwickshire Local Enterprise Partnership (CWLEP).

2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:
- 1) Note the contents of the briefing note and presentation.
 - 2) Identify any recommendations for the Cabinet Member for Jobs and Regeneration.

3 On-going Support

- 3.1 There are many opportunities in emerging markets such as Asia and the middle East, in addition to opportunities following Brexit. However, SMEs are restricted by the lack of capacity, time and resources to invest in exporting – we should therefore continue to work closely with organisations such as CWLEP, Chamber of Commerce and Department of International Trade (DIT) to secure sufficient resource to assist local SMEs.

4 Information/Background

- 4.1 The Economic Development Service (EDS) is the driving force in delivering Coventry City Council's ambitious 'Council Plan' which identifies the vision and priorities until 2024. In particular, Coventry is working towards becoming a 'Top Ten City' through promoting the growth of a sustainable economy and improving the quality of life for local people.
- 4.2 To help achieve these aims Coventry's SME business community plays an integral role in the local economy both in terms of wealth creation and for the number of people employed. There are nearly 10,000 SMEs in Coventry creating significant employment opportunities and contributing to local business rates. It is therefore vital that SMEs are given the best chance of succeeding through the support available through the Council and Partner organisations such as the CWLEP and the Chamber of Commerce.

The Council has a proactive approach to partnership working, constantly redeveloping existing networks and finding new connections. Currently EDS is supporting the emerging Local Industrial Strategy for West Midlands which will both set strategic objectives and bring major new aspirational projects for Coventry which will ultimately open up supply chain opportunities for SMEs.

- 4.3 Coventry's SMEs need advice, access to finance and infrastructure – EDS is proficient at supporting SMEs fulfil their growth potential in these areas of business support. This is facilitated by building effective relationships with key representative bodies such as the CWLEP Growth Hub and the Chamber of Commerce - the successful delivery of a suite of business support programmes is possible because of the excellent working relationships with these Partner organisations. The level of support offered depends on the need of respective businesses – it could involve advice on access to grants/loans, new start-up support, skills support or lobbying government to develop policy or access funding. The Growth Hub's initial diagnostic on a business helps to filter the appropriate business support to Partner organisations such as the Council, Universities, Chamber, Princes Trust etc.
- 4.4 EDS are currently managing three European Regional Development (ERDF) business Support Programmes valued at £11.9 million, including £4.75 million in grants available for business within Coventry and Warwickshire up until December 2021. The previous ERDF Support Programme which ended 31st December 2018 awarded £4.5m in grant funding, generating £16.8 million of private sector investment and supported 264 start-up enterprises. With 867 SMEs receiving non-financial support. In addition, the Green Business Programme has saved over 11,600 tonnes of greenhouse gases by supporting businesses. This combined support has generated 775 new jobs in the local economy.
- 4.5 New start-up support is provided by the Chamber of Commerce through a dedicated project which offers specialist support such as business planning, finance, marketing and 121 mentoring and coaching. There is continued strong demand for the start-up service in Coventry, as evidenced by the fact that 70% of Growth Hub engagements have been start-ups or micro businesses.
- 4.6 Through DIT the Chamber also offers dedicated support around exporting; this is an area which will be of increasing significance for SMEs as opportunities for international trade increase as new markets emerge as a result of Brexit
- 4.7 Through the EDS Skills 4 Growth programme a total of 22 SMEs have been supported to train over 60 employees. Our social value work around the planning process has been recognised nationally and this year 786 local people are now employed on sites with Skills and Employment plans thanks to conditions written into contracts.
- 4.8 The work by EDS has continuously facilitated investment in digital infrastructure – recently being awarded £5.7m through the Local Full Fibre Network Fund Wave 2 and delivering an innovative Gigabit Voucher Scheme for SMEs. This will help support innovation and growth in key sectors such as intelligent mobility/Connected & Autonomous Vehicles and provide foundations for the successful delivery of UK City of Culture 2021.
- 4.9 To ensure SMEs possess the necessary digital skills to benefit from opportunities generated by new technology, the Chamber offer specialist ICT advice such as developing a digital marketing plan, implementing Superfast/Ultrafast broadband and moving to the Cloud – such support will enable SMEs to grow and increase productivity.

4.11 Coventry City Council has a strong relationship with local businesses and works across all areas of the business base. The Cabinet Member for Jobs and Regeneration, Councillor Jim O'Boyle, has been very supportive of the work with small businesses and has visited local businesses that have been assisted through the work undertaken by Officers; and is the opening speaker at the official launch of the new ERDF business support programmes at the end of February 2019. Such initiatives will enable Coventry to continue to prioritise delivering our integrated and comprehensive business support programmes, enabling our SMEs to grow and prosper.

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Job Title: Business Development Manager

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Business Support for Coventry's SMEs

**Andy Williams/Parmy Singh,
Economic Development Services**

SME Landscape...

- SMEs account for 99.9% of all UK businesses
- 60% of all private sector employment
- 52% of all private sector turnover
- 9,845 SMEs in Coventry
- 340 SME businesses per 10,000 residents compared to 451 on average for West Midlands region
- Business stock increased 36% since 2015



Partnership working is key to help grow and develop our SME business base...



Business Support Success – what have we achieved?

Business Support Programme

- £1.9m grant awarded to 97 SMEs in Coventry & Warwickshire
- Created 705 new jobs
- Assisted over 624 SMEs and over 778 potential entrepreneurs
- Over 264 New Start-up Businesses

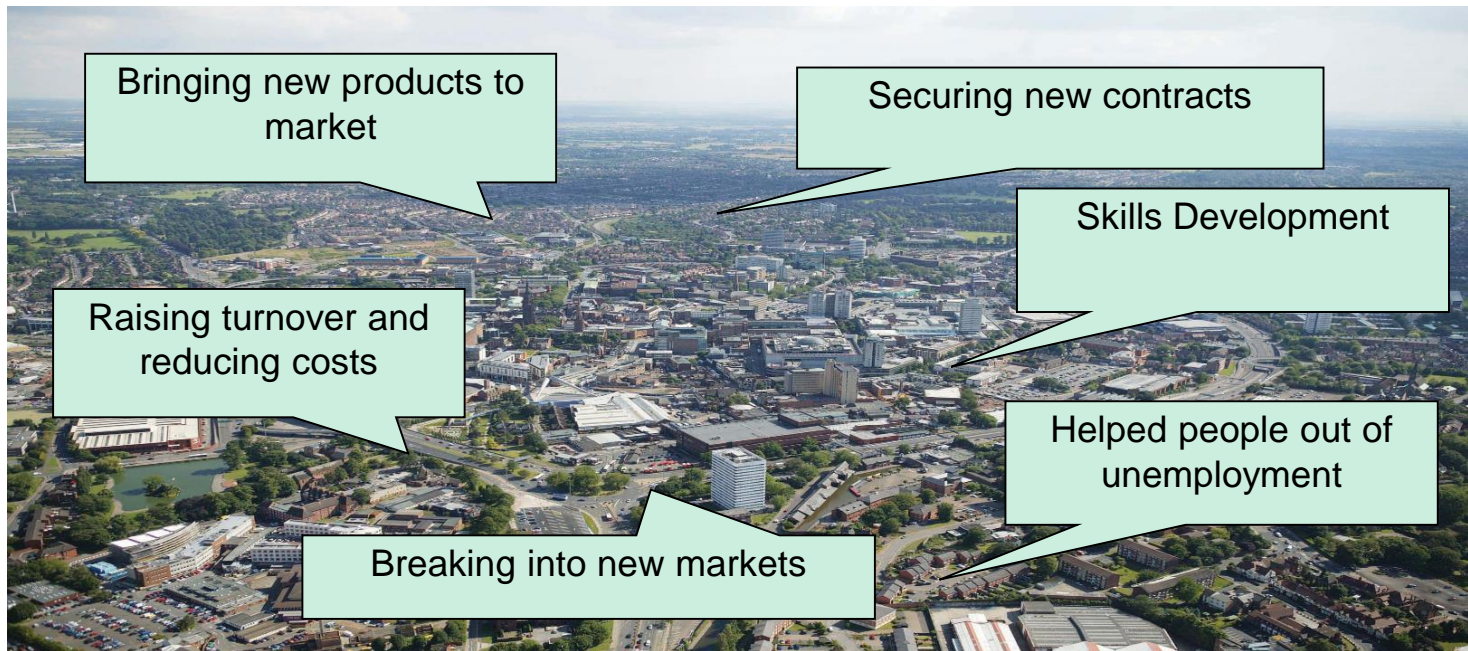
Green Business

- £1.5m in grants awarded to 78 SMEs
- Over 11,600 tonnes of CO2 savings
- 60 new jobs created
- 190 SMEs have received non financial support
- 290 local organisations have joined the Green Business Network

Innovation Programme

- £1.2m grant awarded to 31 SMEs in Coventry & Warwickshire
- 53 SMEs given in-depth support
- 5 new SMEs supported
- 10 new jobs created

How have we helped?



Going Forward...New £11m ERDF Business Support Programme for SMEs

The flyer features three logos at the top: 'COVENTRY & WARWICKSHIRE BUSINESS SUPPORT PROGRAMME' (purple), 'COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME' (green), and 'COVENTRY & WARWICKSHIRE INNOVATION PROGRAMME' (blue). The main title is 'Business Support & Funding Opportunities for SMEs in Coventry & Warwickshire' with the date '26 February 2019, 8am-10.30am' and location 'COVENTRY TRANSPORT MUSEUM'. The text describes the event for small to medium businesses, listing funding opportunities and specialist support. The bottom features a cluster of icons representing business growth, innovation, energy, recycling, people, and finance.

COVENTRY & WARWICKSHIRE
BUSINESS SUPPORT
PROGRAMME

COVENTRY & WARWICKSHIRE
GREEN BUSINESS
PROGRAMME

COVENTRY & WARWICKSHIRE
INNOVATION
PROGRAMME

**Business Support & Funding Opportunities
for SMEs in Coventry & Warwickshire**
26 February 2019, 8am-10.30am
COVENTRY TRANSPORT MUSEUM

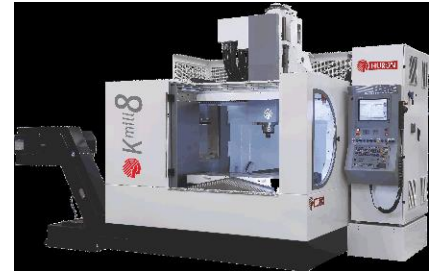
If you are a small to medium sized business in Coventry and Warwickshire, then you may be interested in this event which will be providing information on free grants and business support.

This event will:

- Outline access to new funding opportunities, including grants up to £100k
- Provide information on how businesses can access specialist support including:
 - Business support and capital investment grants to enable growth
 - Improving energy and resource efficiency of your business premises
 - Developing innovative new to market products & services
- Showcase the successes of organisations who have already benefitted from funding support

Business Support

- **In-depth support** for new business start-ups
- **Addressing barriers** to growth faced by SMEs
- **1:1 support and workshops** in specialist subject areas
- **Grants of between £1k -£50k** to support capital investment
- **Support in creating and recruiting to jobs**



Green Business

- **Energy Efficiency Grants - £1k-£50k (40% Intervention)**
- **Support to improve energy and resource efficiency,** foster growth and adopt low carbon technologies
- **Save at least 2,500 tonnes of GHG emissions,** delivering on national aspirations of “Clean Growth”.
- **Membership Green Business Network**



Innovation

- **Support to develop, test and launch new products, services & technologies**
- **£1.25m Revenue and Capital Grant available (£1k -£100k)**
- **Specialist one-to-one support**
- **Usability testing**
- **Workshops and seminars on specific innovation themes**







Coventry City Council

Briefing note

To: Business, Economy and Enterprise Scrutiny Board (3)

Date: 20th February 2019

Subject: Changes to the High Street offer and the impact on City Centre South

1 Purpose of the Note

- 1.1 To set out for the Business, Economy and Enterprise Scrutiny Board(3) a summary of the key challenges and changes the 'high street' is currently experiencing and how the Council is working to ensure that the flagship 'City Centre South' development scheme is embracing these challenges to deliver a scheme fit for the future.

2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:
- 1) Note the contents of the briefing note.
 - 2) Identify any recommendations for the Cabinet Member for Jobs and Regeneration.

3 Information/Background

- 3.1 The current state of the high street and retail sector
- 3.2 Whilst 'the high street', and the town and city centres in which they operate, have always faced challenges and dynamic change, the past ten years have seen a number of factors come together to create a period of unprecedented upheaval. Beginning with the major economic downturn that started in 2008, this upheaval has resulted from the continued importance of out-of-town shopping centres and supermarkets, the rapid rise in online shopping and wider shifts in consumer spending and behaviour that has created a situation where what the customers of today and the future want often isn't being delivered by traditional retail-led high street environments.
- 3.3 ONS data¹ shows that whilst overall retail spend in the UK rose in 2017 by 4.7% to approximately £366 billion, online-only retail sales rose by 15.9% in that period, when compared to a rise of only 2.3% in-store. As a recent 'Key Cities' report pointed out², whilst the majority of retail sales still take place in physical stores, the percentage of all retail sales taking place online has risen from 4.9% in 2008 to 16.3% in 2017, and this had further increased to 18.2% by August 2018. Furthermore, it is also important to note that internet retailing is more popular in the UK than any other country in the European Union.

¹ Comparing "bricks and mortar" store sales with online retail sales: August 2018, ONS, 2018

² The Future of our Town and City Centres, January 2019

- 3.4 The last three years in particular have seen a string of well-known retailers entering into insolvency or administration (BHS; Poundworld; Toys R Us; Carpetright; Maplin), providing profit warnings (John Lewis; Marks and Spencer) or entering into company voluntary arrangements (Mothercare) resulting in hundreds of store closures in high streets across the country (and these closures have disproportionately affected high street rather than out of town stores).
- 3.5 This challenging context has been well researched and has been met with a number of wide ranging reviews which have then influenced national policy responses. The Portas Review (published in 2011) identified the need to 're-imagine our high streets' through moving city and town centres away from being places almost solely focused on retail to becoming more universal spaces with a mix of offers. This has been followed up by two reviews from the ex-CEO of Iceland and Wickes, Bill Grimsey, (2013 and 2018) and a review by Sir John Timpson ('The High Street Report – December 2018) which have been underpinned by a focus on the future success of the British high street very much requiring a 'complete community hub solution' where uses such as public realm, housing, health, education, the arts, workspace and leisure become as much a part of a town or city centre as retail traditionally has. This is reinforced by wider demographic changes and a subsequent reshaping of the housing market which is resulting in more housing types being brought forward in city and town centres, often with a focus on young people, professionals and, increasingly, older people all of who place increasing value on the benefits of city centre living.

3.6 City Centre South

- 3.7 In January 2017, following an Office of the Journal of the European Union (OJEU) compliant procurement process, Cabinet and Council approved the appointment of Shearer Property Group (SPG) as the preferred bidder for the City Centre South (CCS) scheme and provided permission for the Council to enter into the necessary contractual arrangements with SPG to bring forward the delivery of the CCS scheme.
- 3.8 CCS is the Council's key regeneration priority for the city centre. It will transform some of the most tired and out dated areas of the city centre, including Bull Yard, Shelton Square, City Arcade and Hertford Street. The vision for the scheme approved by Cabinet in January 2017 was for a vibrant mixed use redevelopment, including new shops, car park, restaurants, leisure provision and homes, all set within a high quality environment for businesses, shoppers, visitors and residents.
- 3.9 The Council will be entering into a Development Agreement with SPG before the end of March 2019 and will then be working in partnership with them to develop a planning application for the scheme.

3.10 Public realm

- 3.11 Since 2011, the Council has invested over £57m in high quality public realm schemes within the city centre. These schemes have been focused on transforming areas with the highest footfall, the main visitor attractions, the key arrival points and likely venues for City of Culture to ensure the links between these places are seamless, high quality, greener and more accessible. Clearly, the importance of high quality public realm within the new CCS scheme cannot be overemphasised, it will act as an 'anchor' in itself creating a sense of place and attracting today's customers to an urban environment which is a catalyst and setting for other important multi-uses to thrive. Within large scale retail schemes, an 'anchor' is there to attract other occupiers and other uses and high quality new public realm, coupled with multi-uses that bring people back into the city centre to shop, relax, consume experiences and live, can help deliver this.

3.12 The Council is currently delivering a new public realm scheme in the Upper Precinct with very high quality water features, landscaping, lighting and paving materials which will set a new standard for the city centre. The standards this sets will be replicated in CCS and one of the ways the Council is ensuring this is through establishing a set of public realm design principles that will be included as part of the Development Agreement.

3.13 Getting the offer right

3.14 As set out above, increasingly town and city centre economies are moving away from a retail dominated environment to ones which have a much greater mix of uses and where customers are able to purchase “experiences”. For CCS, the fundamental change in the structure of the retail market means that a different approach to the type of offer for the scheme is required.

3.15 Key to the success of CCS will also be the quality of its “leisure” offer, including an improved evening and night-time economy. The offer will need to draw people into the city from further afield and be part of a day or half-day experience within Coventry where shopping may well be ancillary to a different purpose for visiting. The adjacency of the new ‘The Wave’ leisure facility, with its estimated 1.3m visitors per year, will provide a huge boost to CCS sitting as it does on its doorstep. There is an opportunity to create a new leisure quarter, including high quality new food and beverage occupiers, which can complement this fantastic new facility that will start to open from Spring 2019.

3.16 Delivering ‘city centre living’

3.17 As important as high quality public realm, flagship stores and a new leisure offer is the role urban living will play in creating the conditions for CCS to succeed. Currently there are no residential occupiers within the CCS boundary. Residents bring vibrancy to a city centre and with two highly successful universities within Coventry and thriving local industries, talent retention is crucial. Being able to offer homes within a city centre environment can play a key role in enhancing Coventry’s image as a natural place for people to choose to live.

3.18 The Council and SPG will work together throughout the planning application process to explore the potential for delivering the optimal amount of new homes for sale and rent for all ages. Given the fantastic, central location CCS has there is clearly the opportunity to encourage city centre living where new residents can take advantage of the fantastic new public spaces, leisure uses and shops that will be created. Another key aspect of this will be opportunities for creating modern, flexible and affordable work spaces (particularly within the context of encouraging university students to set up businesses within the city) that will add economic development outcomes for the city.

4 **Conclusions**

4.1 Whilst the current economic, retail and demographic context provides an enormous challenge for both the existing city centre and the future CCS scheme, there is clearly the opportunity, through working in a genuine partnership with SPG, for providing a strong focus on high quality public realm and the delivery of a mix of city centre uses to realise a scheme that sets a new standard for city centre development schemes and is both fit for now and for the future.

Name: Adam Hunt

Job Title: Senior Development Executive

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Agenda Item 7

Business, Economy and Enterprise (3) Work Programme 2018/2019

Last updated 07/02/18

Please see page 2 onwards for background to items

11th July 2018
Energy and Low Carbon Air Quality Green Space Strategy update
26th September 2018
The Wheelhouse Affordable Warmth Support for Vulnerable and Low Income Householders
21st November 2018
Air Quality Action Plan - consultation St. Mary's Guildhall and the Council House
5th December 2018 – visit to WMG
Coventry Innovation – Battery Plant, Autonomous Vehicles, Light Rail and Track
20th February 2019
Support to Small Businesses and start-ups Changes to the “high street” offer and impact on City Centre South
20th March 2019
Progress update on the Wheelhouse The Council House as a Democratic Centre Air Quality Action Plan
3rd April 2019
Canal Basin recommendations progress Coventry - a Gigabit city
Visits proposed
VLR test track in Dudley A canal basin where development has taken place, for example Sheffield or Leeds
Dates to be identified
Green Space Strategy Task and Finish Group
2019-20
Conference Report – MIPIM 2018 and 2019 Climate Change Strategy Task and Finish Group Conference Report – China Economic Engagement Visit Tourism Strategy 2019-2023

Business, Economy and Enterprise (3) Work Programme 2018/2019

Date	Title	Detail	Cabinet Member/ Lead Officer
11th July 2018	Energy and Low Carbon	Members requested a general briefing on the work of the team to enable them to identify areas for further investigation	Richard Moon/ Andy Williams Cllr O'Boyle
	Air Quality	To look at what the city is doing to address issues of air quality	Colin Knight Karen Lees Cllr Caan
	Green Space Strategy update	Progress report on the refresh of the Green Space Strategy	Graham Hood Cllr AS Khan
26th September 2018	The Wheelhouse	Following on from their meeting in May 2018, Members requested further information the Wheelhouse in the Council House	Grant McKelvie/ David Nuttall Cllr O'Boyle
	Affordable Warmth Support for Vulnerable and Low Income Householders	To consider how best the Switch and Save scheme can be used and what other measures the Council are using to address fuel poverty	Sarah Watson Cllr Caan
21st November 2018	Air Quality Action Plan - consultation	To consider the draft Air Quality Action plan as part of the consultation process before it goes to Cabinet in December	Cllr O'Boyle, Innes, Caan John Seddon
	St. Mary's Guildhall and the Council House	Following their meeting in May, Members requested an update on the changes made to the Undercroft Café and the use of Council House space, including the Muniment Room	
5th December 2018 – visit to WMG	Coventry Innovation – Battery Plant, Autonomous Vehicles, Light Rail and Track	Further progress following the meeting on 17 th January 2017. Also, to include a visit to WMG.	Colin Knight Cllr O'Boyle Cllr Innes Andy Williams
20th February 2019	Support to Small Businesses and Start-ups	To look at what support the Council can offer to small and new businesses, including the role of the Chamber	Andy Williams

Business, Economy and Enterprise (3) Work Programme 2018/2019

Date	Title	Detail	Cabinet Member/ Lead Officer
	Changes to the “high street” offer and impact on City Centre South	Members were interested to know how changes across the country to the offer from city centres will be affecting the implementation of City Centre South. To include contribution from the Business Improvement District	Adam Hunt Cllr O’Boyle
20th March 2019	Progress Update on the Wheelhouse	Following on from their meeting on the 26 th September, Members requested a 6 months progress report, to include a private and public report.	Grant McKelvie Cllr O’Boyle
	The Council House as a Democratic Centre	A report on the use of the Council House space as a democratic centre	Richard Moon Cllr O’Boyle
	Air Quality Action Plan	A further progress report be submitted based on the full business case, including how planning policy supports improved air quality	John Seddon
3rd April 2019	Canal Basin Recommendations Progress	Progress on the recommendations from the T&F group on the canal and canal basin	Andrew Walster/ Richard Moon Cllr O’Boyle
	Coventry - A Gigabit City	Presentation and briefing note on Coventry’s aspiration to become a Gigabit City	Paul Ward Cllr O’Boyle
Visits proposed	VLR test track in Dudley		
	A canal basin where development has taken place, for example Sheffield or Leeds		
Dates to be identified			
	Green Space Strategy Task and Finish Group	To continue the work of the task and finish group from last municipal year	Cllr McNicholas
2019-20	Conference Report – MIPIM 2018 and 2019	Report back on CCC attendance at MIPIM 2018 and 2019	Kate Martin Cllr O’Boyle

Business, Economy and Enterprise (3) Work Programme 2018/2019

Date	Title	Detail	Cabinet Member/ Lead Officer
	Climate Change Strategy Task and Finish Group	To support the redevelopment of the Climate Change Strategy	Cllr McNicholas
	Conference Report – China Economic Engagement Visit	The Lord Mayor, Cllr John Blundell visited China 13 th -20 th October. There was a return visit during February 2019. This report brings the outcomes of both trips together in one report.	Martin Yardley Andy Williams John Norton
	Tourism Strategy 2019-2023	Following an item at Scrucro on 23 rd January, further progress reports are to be taken by SB3, with invitations to Scrucro members to attend if they wish. They also requested that representatives of the Destination Partnership Board were invited to a meeting.	Beth Perdue Cllr O'Boyle